

**MIDWEST** Real Estate  
**INVESTOR**  
CONFERENCE



SERIOUS INVESTORS. REAL OPPORTUNITIES.

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**April 27-28, 2026 | Grand Rapids, MI**

**MREIC 2026**

**Built to Thrive.**

# About the Conference

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The Midwest Real Estate Investor Conference (MREIC) is a two-day event that brings together hundreds of active and aspiring investors, housing providers, and industry professionals from across the Midwest and beyond.

Designed for real-world learning and high-value networking, the conference offers sponsors direct access to a targeted audience of engaged decision-makers looking for trusted resources, services, and partnerships to grow their portfolios and businesses.

# Who We Are

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The Rental Property Owners Association of Michigan (RPOAM), established in 1968, is a statewide organization dedicated to providing advocacy, education, networking, and support to housing providers, real estate investors, and property owners.

**1,000+** members across the state of Michigan

**80+** networking opportunities every year

**57** years of support for investors

# A Conference Built for Real Investors

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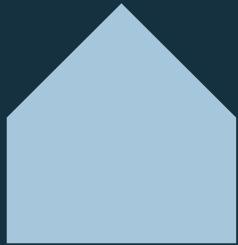
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It's an amazing opportunity to learn from actual people that are in the business... the networking portion is amazing. It's a must-do conference.

# Who Attends

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Attendees range from early-stage investors to experienced housing providers, representing a broad range of property types, business goals, and deal activity. Whether they're scaling portfolios, refinancing, or seeking vendor partners—they come ready to engage.



a range of investors  
across strategies  
and portfolio sizes

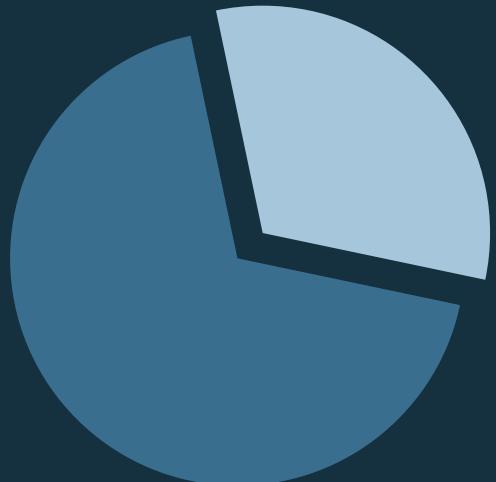
90%

of attendees are  
active or aspiring  
investors

attendees travel from throughout  
the Midwest—and beyond



two-thirds have 2+ years of experience



## ATTENDEES INCLUDE:

- buy and hold investors
- flippers
- housing providers
- BRRRR investors
- property managers
- short-term rental investors
- private lenders
- real estate service providers



# Why Sponsor

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## Targeted Exposure

Reach a highly engaged audience of active and aspiring real estate investors.

## Face-to-Face Access

Build relationships and generate leads through real conversations.

## Credibility & Alignment

Partner with one of Michigan's most respected investor associations.

## Year-Round Visibility

Sponsorship benefits often extend beyond the event through digital exposure.

# Unlock Your Leg Turnkey R

FULL-SERVICE INVESTMENT

Danny  
Spartan Invest



Lindsay  
Spartan Invest



# Sponsorship Packages

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From premium visibility to digital marketing support, our sponsorship tiers offer tailored opportunities to elevate your brand before, during, and after the event. Each package also includes booth space at the Midwest Real Estate Investor Conference—your chance to connect directly with hundreds of engaged real estate investors.

## PLATINUM SPONSOR

Member: \$5,500

Non-Member: \$6,500

16' x 8' space with two tables

6 conference guest passes

30-second ad & 10-minute presentation before session

Logo in official promo video

Prominent logo placement in event emails, website, sponsor signage & program

Blog post on event website

Banner ad in RPOAM monthly e-newsletter (4 issues)

Full-page ad in RPOAM quarterly digital magazine (1 year)

2 email ads to RPOAM's audience

6 social media logo shoutouts

Insert in one member mailing

Attendee email list access

## GOLD SPONSOR

Member: \$2,500

Non-Member: \$3,500

8' x 8' space with one table

2 conference guest passes

Company name on event sponsor signage

Logo on event website & in event program

Banner ad in RPOAM monthly e-newsletter (2 issues)

Half-page ad in RPOAM quarterly digital magazine (2 issues)

1 email ad to RPOAM's audience

4 social media logo shoutouts

Insert in one member mailing

Attendee email list access

## SILVER SPONSOR

Member: \$1,000

Non-Member: \$2,000

8' x 8' space with one table

2 conference guest passes

Company name on event sponsor signage

Company name on event website & in event program

Banner ad in RPOAM monthly e-newsletter (1 issue)

Quarter-page ad in RPOAM quarterly digital magazine (2 issues)

2 social media logo shoutouts

**FLOOR & DECOR**  
• STONE

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# Visibility Upgrades

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Looking to expand your reach or boost your brand presence? These add-ons enhance the attendee experience and increase your visibility—whether you're sponsoring, exhibiting, or supporting from afar.

## RECEPTION & DINNER SPONSORSHIPS

Gift Bag Sponsor - \$1,500  
Bar Sponsor - \$500  
Food Sponsor - \$500  
Entertainment Sponsor - \$500  
Table Sponsor - \$250

## BRANDING & MATERIALS

Lounge Sponsor - \$3,500  
Chair Back Branding - \$3,000  
Water Bottle Sponsor - \$2,500  
Event Handouts - \$250

## DIGITAL & DIRECT MARKETING

Conference App - \$1,500  
Charging Station - \$1,000  
Member Mailing Insert - \$250  
Giveaway Sponsor - \$250

*All options available as standalone or paired with any sponsor package.*

# Broad Reach & Strong Engagement

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The Midwest Real Estate Investor Conference connects your brand with highly engaged, motivated real estate investors through strong digital reach and multi-channel marketing.

23,000

**unique**

visitors to our website

38%

**open rate**

for conference campaigns

6,350

**subscribers**

to our email list

8,000

**followers**

across social platforms



# Ready to Elevate Your Brand?

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Sponsoring the Midwest Real Estate Investor Conference puts your brand in front of serious real estate investors. Let's talk about how we can help you stand out.

**Scan the QR code or go to [midwestreiconference.com](http://midwestreiconference.com) to apply.**



Questions? Contact Heather VandenBos at [heatherv@rpoaonline.org](mailto:heatherv@rpoaonline.org) or call 616-454-3385.

MIDWEST **Real Estate  
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CONNECT WITH A GROWING NETWORK OF  
ENGAGED MIDWEST INVESTORS.

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