

MIDWEST Real Estate INVESTOR CONFERENCE



SERIOUS INVESTORS. REAL OPPORTUNITIES.

April 27-28, 2026 | Grand Rapids, MI

MREIC 2026

Built to Thrive.

About the Conference

The Midwest Real Estate Investor Conference (MREIC) is a two-day event that brings together hundreds of active and aspiring investors, housing providers, and industry professionals from across the Midwest and beyond.

Designed for real-world learning and high-value networking, the conference offers sponsors direct access to a targeted audience of engaged decision-makers looking for trusted resources, services, and partnerships to grow their portfolios and businesses.

Who We Are

The Rental Property Owners Association of Michigan (RPOAM), established in 1968, is a statewide organization dedicated to providing advocacy, education, networking, and support to housing providers, real estate investors, and property owners.

1,000+ members across the state of Michigan

80+ networking opportunities every year

57 years of support for investors

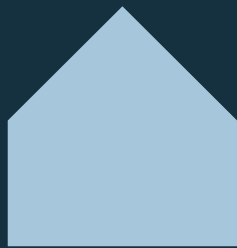
A Conference Built for Real Investors



It's an amazing opportunity to learn from actual people that are in the business... the networking portion is amazing. It's a must-do conference.

Who Attends

Attendees range from early-stage investors to experienced housing providers, representing a broad range of property types, business goals, and deal activity. Whether they're scaling portfolios, refinancing, or seeking vendor partners—they come ready to engage.



a range of investors
across strategies
and portfolio sizes

attendees travel from throughout
the Midwest—and beyond



90%

of attendees are
active or aspiring
investors

two-thirds have 2+
years of experience



ATTENDEES INCLUDE:

- buy and hold investors
- flippers
- housing providers
- BRRRR investors
- property managers
- short-term rental investors
- private lenders
- real estate service providers



Why Sponsor

Targeted Exposure

Reach a highly engaged audience of active and aspiring real estate investors.

Face-to-Face Access

Build relationships and generate leads through real conversations.

Credibility & Alignment

Partner with one of Michigan's most respected investor associations.

Year-Round Visibility

Sponsorship benefits often extend beyond the event through digital exposure.

Unlock Your Leg

Turnkey R

FULL-SERVICES CAPITAL INVESTMENT



SPARTAN
INVEST

Lindsay

Senior
Investor

SPARTAN
INVEST

Property
Price Range
\$250K - \$500K

Returns on
Investment
9-12%

Our Locations
Atlanta, Denver, Chicago

The Spartan
Difference

Our Turnkey
Services

Sponsorship Packages

From premium visibility to digital marketing support, our sponsorship tiers offer tailored opportunities to elevate your brand before, during, and after the event. Each package also includes booth space at the Midwest Real Estate Investor Conference—your chance to connect directly with hundreds of engaged real estate investors.

PLATINUM SPONSOR

Member: \$5,500

Non-Member: \$6,500

16' x 8' space with two tables

6 conference guest passes

30-second ad & 10-minute presentation before session

Logo in official promo video

Prominent logo placement in event emails, website, sponsor signage & program

Blog post on event website

Banner ad in RPOAM monthly e-newsletter (4 issues)

Full-page ad in RPOAM quarterly digital magazine (1 year)

2 email ads to RPOAM's audience

6 social media logo shoutouts

Insert in one member mailing

Attendee email list access

GOLD SPONSOR

Member: \$2,500

Non-Member: \$3,500

8' x 8' space with one table

2 conference guest passes

Company name on event sponsor signage

Logo on event website & in event program

Banner ad in RPOAM monthly e-newsletter (2 issues)

Half-page ad in RPOAM quarterly digital magazine (2 issues)

1 email ad to RPOAM's audience

4 social media logo shoutouts

Insert in one member mailing

Attendee email list access

SILVER SPONSOR

Member: \$1,000

Non-Member: \$2,000

8' x 8' space with one table

2 conference guest passes

Company name on event sponsor signage

Company name on event website & in event program

Banner ad in RPOAM monthly e-newsletter (1 issue)

Quarter-page ad in RPOAM quarterly digital magazine (2 issues)

2 social media logo shoutouts



FLOOR & DECOR
TILE • WOOD • STONE

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Visibility Upgrades

Looking to expand your reach or boost your brand presence? These add-ons enhance the attendee experience and increase your visibility—whether you're sponsoring, exhibiting, or supporting from afar.

RECEPTION & DINNER SPONSORSHIPS

Gift Bag Sponsor - \$1,500

Bar Sponsor - \$500

Food Sponsor - \$500

Entertainment Sponsor - \$500

Table Sponsor - \$250

BRANDING & MATERIALS

Lounge Sponsor - \$3,500

Chair Back Branding - \$3,000

Water Bottle Sponsor - \$2,500

Event Handouts - \$250

DIGITAL & DIRECT MARKETING

Conference App - \$1,500

Charging Station - \$1,000

Member Mailing Insert - \$250

Giveaway Sponsor - \$250

All options available as standalone or paired with any sponsor package.

Broad Reach & Strong Engagement

The Midwest Real Estate Investor Conference connects your brand with highly engaged, motivated real estate investors through strong digital reach and multi-channel marketing.

23,000

unique

visitors to our website

38%

open rate

for conference campaigns

6,350

subscribers

to our email list

8,000

followers

across social platforms





Ready to Elevate Your Brand?

Sponsoring the Midwest Real Estate Investor Conference puts your brand in front of serious real estate investors. Let's talk about how we can help you stand out.

Scan the QR code or go to midwestreiconference.com to apply.



Questions? Contact Heather VandenBos at heatherv@rpoaonline.org or call 616-454-3385.

MIDWEST Real Estate **INVESTOR** CONFERENCE



CONNECT WITH A GROWING NETWORK OF
ENGAGED MIDWEST INVESTORS.

MIDWESTREICONFERENCE.COM