



# MIDWEST Real Estate INVESTOR CONFERENCE



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april 24-25, 2025 • grand rapids, mi



*Brought to you by the Rental Property  
Owners Association—Michigan's largest REIA*

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*Our 2025 conference is presented by  
Boathouse Commercial Funding Group*



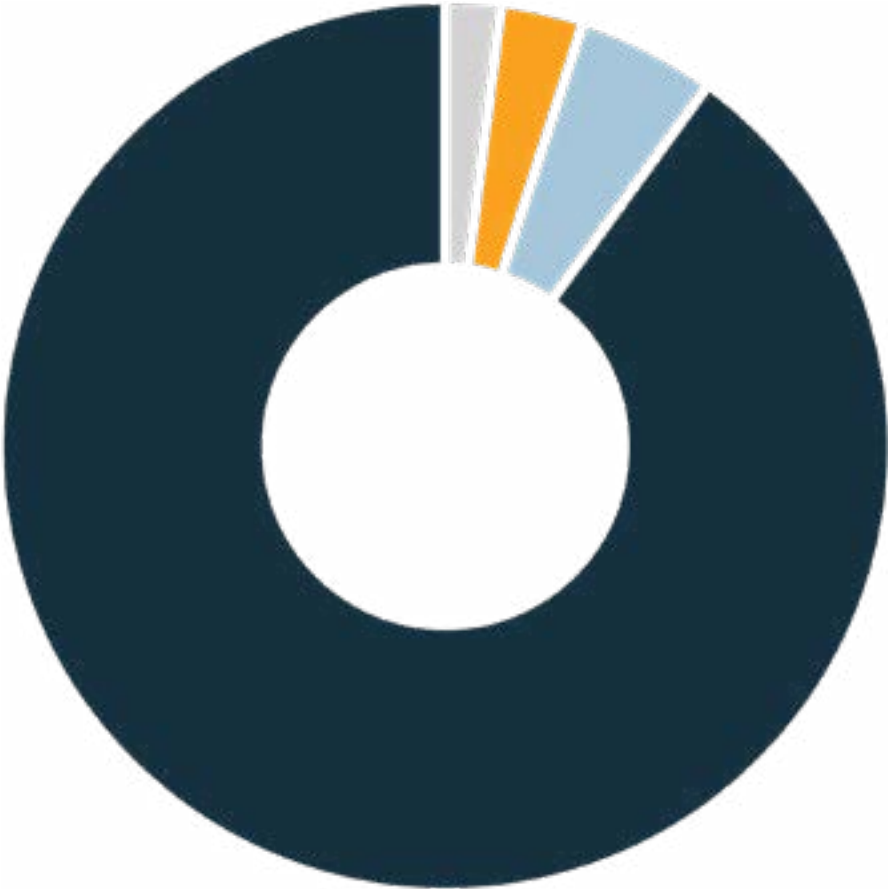


# **about** the midwest real estate investor conference

The Midwest Real Estate Investor Conference is the leading event for real estate professionals across the region, offering unmatched opportunities for education, networking, and deal-making. Attendees gain insights from expert speakers, participate in interactive breakout sessions, and engage in a dedicated deal room tailored for hands-on learning and connections. With an exhibition area showcasing over 50 vendors, this event attracts a diverse group of investors eager to expand their knowledge, grow their portfolios, and forge valuable connections.



amplify your brand with direct  
access to **engaged investors**



about 90% of attendees are  
ACTIVE or ASPIRING  
real estate investors

other attendees include:  
industry professionals  
financing professionals  
service providers

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67% of attendees have 2+ years  
of investing experience

500+  
expected attendees in 2025



The speaker lineup at the Midwest Real Estate Investor Conference features dual-track sessions designed to meet diverse investment interests and goals. Attendees will gain valuable insights on current market trends, strategic opportunities, and economic forecasts from some of the top minds in the field. This curated roster of industry experts offers actionable guidance, innovative ideas, and fresh perspectives to support investors at every level, delivering practical strategies and future-focused insights for exceptional value.

**expert speakers** sharing  
**today's strategies for**  
**success**





# headlining keynote speaker

## david greene

David Greene is a former police officer turned real estate expert and bestselling author. He's known for hosting *The David Greene Show*, where he shares unfiltered stories and insider insights into the real estate world. David is the former host of the *BiggerPockets Real Estate Podcast* and the author of *Buy, Rehab, Rent, Refinance, Repeat (The BRRRR Book)* and *Long Distance Real Estate Investing*. He owns "The David Greene Team," a top real estate company, and "The One Brokerage," a leading mortgage firm. David's expertise spans single-family, multifamily, short-term, and mid-term rentals.







**sponsorship opportunities:**  
**targeted audience**  
**engagement, enhanced**  
**brand visibility, valuable**  
**networking & more**





# platinum package benefits

## \$6,500 / \$5,500 (member rate)

Dedicated 16' x 8' exhibitor booth space

Tickets for 6 guests granting admission to MWREI25 (excludes special events; additional tickets available at discounted rate)

Ticket discount to share with your community plus 25% revenue share

Opportunity to present before one (1) main speaker (10 min)

30-second ad roll aired before one (1) main speaker session (no audio)

Logo included in official event promo video

Linked logo included in all event emails

Logo included on oversized event step-and-repeat event banner

Mention in official event press release(s)

Sponsored post on conference website blog

2 email ads (pre- and/or post-event) (dates based on schedule availability)

Provide inserts for one (1) RPOA member direct mailing

Logo included on sponsor page in conference program

Linked logo on MWREI25 conference website in footer (appears on each page), as well as listed on sponsor page

Logo displayed on sponsor banners throughout event

Full-page ad in RPOA digital magazine for 1 year

Banner image ad in monthly RPOA e-newsletter for 4 issues (dates based on schedule availability)

6 social media logo shoutout posts on the following platforms (Facebook, Twitter, LinkedIn)

Conference attendee email list

**EXCLUSIVE OPPORTUNITY!**

**limited availability for the**

**platinum package ensures your**

**brand stands out!**



# gold package benefits

## \$3,500 / \$2,500 (member rate)

Dedicated 8' x 8' exhibitor booth space

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Tickets for 2 guests granting admission to MWREI25 (excludes special events; additional tickets available at discounted rate)

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Ticket discount to share with your community plus 25% revenue share

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Logo included on sponsor page in conference program

Linked logo on MWREI25 conference website in footer (appears on each page), as well as listed on sponsor page

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Company name included on sponsor banners throughout event

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1 email ad (pre- or post-event) (dates based on schedule availability)

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Half-page ad in RPOA digital magazine for 2 issues

Banner image ad in monthly RPOA e-newsletter for 2 issues (dates based on schedule availability)

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4 social media logo shoutout posts on the following platforms (Facebook, Twitter, LinkedIn)

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Conference attendee email list





# silver package benefits

## \$2,000 / \$1,000 (member rate)

Dedicated 8' x 8' exhibitor booth space

Tickets for 2 guests granting admission to MWREI25 (excludes special events; additional tickets available at discounted rate)

Ticket discount code to share with your community plus 25% revenue share

Company name included on sponsor page in conference program

Company name on MWREI25 conference website sponsor page

Company name included on sponsor banners throughout event

1/4-page ad in RPOA digital magazine for 2 issues

Banner image ad in monthly RPOA e-newsletter for 1 issue (dates based on schedule availability)

2 social media logo shoutout posts on the following platforms (Facebook, Twitter, LinkedIn)

GET YOUR BRAND IN  
FRONT OF REAL ESTATE  
PROFESSIONALS

**submit your sponsor  
application today at  
[midwestreiconference.com](http://midwestreiconference.com)  
and secure your spot**





# additional opportunities

## WELCOME RECEPTION

Gift Bag Sponsorship: **\$3,000**

Bar or Food Sponsorship: **\$500**

Entertainment Sponsorship: **\$500**

## Lounge Area

Create a branded lounge where guests can relax, network, and recharge. Your brand will be prominently displayed throughout this dedicated space. **\$4,000**

## Reusable Water Bottles

Supply eco-friendly, reusable water bottles featuring your logo for attendees, keeping your brand visible during the event and beyond. **\$2,000**

## KEYNOTE SPEAKER VIP DINNER

Gift Bag Sponsorship: **\$2,000**

Bar or Food Sponsorship: **\$500**

Table Sponsorship: **\$250**

## Prizes/Giveaways

Sponsor fun prizes and giveaways, linking your brand to memorable moments of excitement during the conference. **\$250 - \$500**

## Conference App

Be the exclusive sponsor of the conference app, a vital tool that attendees use for schedules, session info, and speaker details. **\$2,000**

## Chair Backs

Brand the back of chairs in a selected main speaker room, creating a high-visibility opportunity. **\$2,000 - \$3,000 depending on the room**

## Event Handouts

Place branded print materials (brochure/flyer) on attendee seats before a selected main speaker session or include flyers in attendee swag bags. **\$250**

## Attendee Lanyards

Feature your brand on every attendee's lanyard, putting your logo in constant view throughout the event as attendees check in, network, and attend sessions. **\$2,000**

## Charging Station

Prominently display your brand on a charging station for conference attendees, an essential amenity that will appreciate. **\$1,500**

## RPOA Member Mailings

Deliver your promotional materials directly to RPOA members through targeted mailings, increasing brand visibility within our community. **\$250**

## STANDALONE SPONSORSHIPS

**more opportunities to showcase your brand without a full sponsorship package**

10,000

**unique**

visitors to our website

7,500

**followers**

across our social media platforms

5,750

**subscribers**

to our email list

40%

**open rate**

for conference-related campaigns

**broad reach and  
strong engagement to  
connect your brand  
with real estate  
professionals**







Midwest real estate combines climate resilience with economic stability, offering investors a unique advantage. Grand Rapids, Michigan, at the heart of this opportunity-rich region, is an ideal setting for investors to connect, learn, and expand their portfolios. As demand for sustainable properties grows and mortgage rates ease, the Midwest offers reliable returns without the climate risks of coastal markets. Known for its thriving business environment, Grand Rapids is primed for long-term growth, making it a top choice for investors.

**grand rapids** is the  
**perfect midwest hub for  
real estate investors**



# ready to **elevate** your brand?

Don't miss this opportunity to amplify your brand and engage directly with investors ready to take action. Secure your spot today and be part of the premier real estate event in the Midwest.

Submit your application today at  
**[midwestreiconference.com/ become-a-sponsor](https://midwestreiconference.com/become-a-sponsor)**

**Questions? Contact us to discuss your sponsorship goals:**

[contactrpoa@rpoaonline.org](mailto:contactrpoa@rpoaonline.org)  
616-454-3385







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[midwestreconference.com](http://midwestreconference.com)